



**Soren Liv**

HOTEL INSPIRATION

Every room is a stage.

# Soren Liv

Every room is a stage.



Our Team - Our Difference



Our Process & Manufacturing



Our Showroom



Our Projects and Experience







# Soren Liv

Every room is a stage.

## Our Team – Our Difference

Soren Liv is a company dedicated to providing flexible solutions to the Hotel and Design industry for the supply of furniture for Hotels and multi-residential projects.

They have the capacity to source imported products from over 50 different manufacturers or design, develop and manufacture items in their own factory.



## Carl Sorensen



Carl has been involved in the hands-on manufacturing of timber furniture for over 40 years. He is now primarily involved in the design, procurement and installation of furniture for Hotels, Multi – Residential, Apartments, Resorts and Show Homes.

He has an extensive knowledge of furniture design and construction, and also conversant with the many players and suppliers in the market-place.

## Maria Diaz Valentin



Maria is a product Designer by training with more than ten years of experience in Furniture, Retail and Interior Design.

She coordinates the projects from the design perspective, working from the brief, developing ideas and concepts, through to the detailed manufacturing drawings to bring designs to life.

Soren Liv love to work on a collaborative approach with professionals in the industry, making sure we achieve an outstanding result to the clients satisfaction.

## Jim Sorensen



Jim is actively involved in the management of the Soren Liv team and brings with him an extensive experience in manufacture, design and procurement.

He has worked on a number of Hotel and Apartment projects achieving a high level of success.

His eye for design and attention to detail ensure a seamless project management which exceeds customers' expectations.

# New Hotel Build or Refurbishment

## How we can help:







**Project:** Evoque Showroom - Hotel Inspirations  
**Products:** Custom design Reception and Eloise Chair in Blush



Every room is a stage.

## Evoque - Hotel Inspirations Showroom

Evoque Interior Inspiration is a collaboration of 4 market-leading interior companies. We are proud to open New Zealand's first dedicated hotel showroom to showcase global trends and innovations and provide inspiration for designers and hoteliers. You'll find everything you need for both residential and hotel interiors in one unique destination.

Soren Liv have designed and fitted out this space to showcase Hotel trends and display both standard imported items of furniture as well as bespoke pieces manufactured in their own facility in Wanganui.

You are welcome to come and browse and talk to our design professionals, discuss options or book out the space for a presentation to your Hotel client. Looking forward to seeing you.



**Project:** Evoque Showroom - Hotel Inspirations

**Products:** Bespoke designer Headboard, Bespoke Refreshment cabinets for fridge, drinks and storage.







**Project:** Evoque Showroom - Hotel Inspirations  
**Products:** Retreat Open Bookcase, Sullivan Curve 2 seater sofa, Luca Metal Coffee table, Amare Linea Lamp Table





**Project:** Swiss BelHotel Suite – Auckland



Every room is a stage.

## Our Projects – Our Experience

Soren Liv are widely recognised as one of New Zealand's leading suppliers of innovative and on-trend furniture, sought after by Interior Designers nationwide for their interior designs and projects. Sourcing from over 50 manufacturers around the world, Soren Liv have products suited to many applications including, residential, commercial, and hospitality.

Soren Liv have been involved in the importing and manufacture of furniture for over 40 years and bring that extensive and varied expertise to the table to provide solutions and furniture for your new Hotel fit-out or refurbishment.

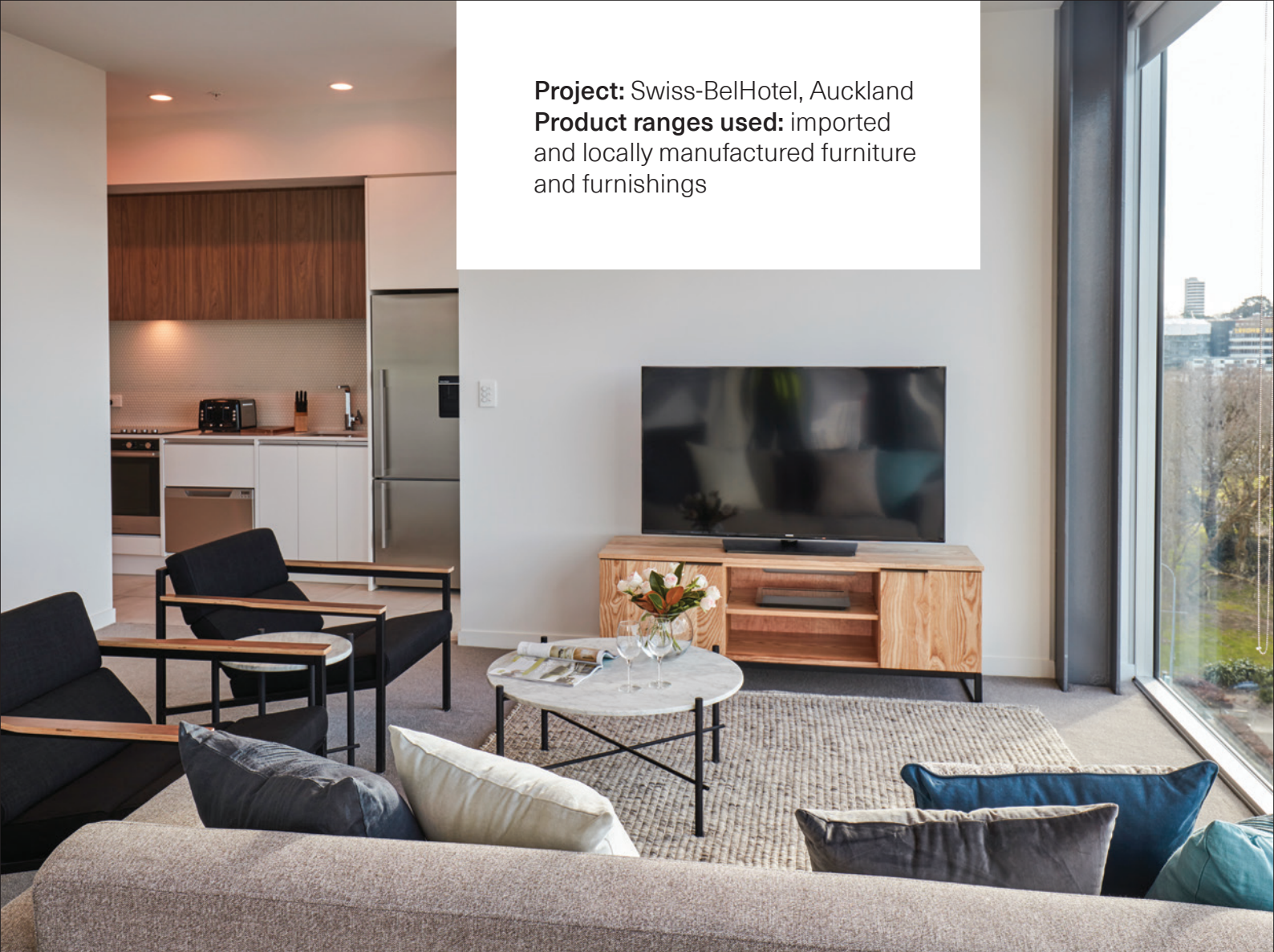


**Project:** McDougall Hall  
**Location:** University of P.E.I.  
School of Business, Charlottetown  
**Design:** MacKay-Lyons  
Sweetapple/Gus\* CONTRACT



This contemporary project required custom seating to seamlessly complete the design for this bright, open gathering area within the U.P.E.I. School of Business. Gus\* CONTRACT's leather and steel capabilities fulfilled this need to create furnishings that are both structured but informal, creating an area well suited for impromptu meetings and conversation between classes. In-stock stainless steel accent tables were also chosen to help reinforce the modern feel of the space.

**Project:** Swiss-BelHotel, Auckland  
**Product ranges used:** imported  
and locally manufactured furniture  
and furnishings



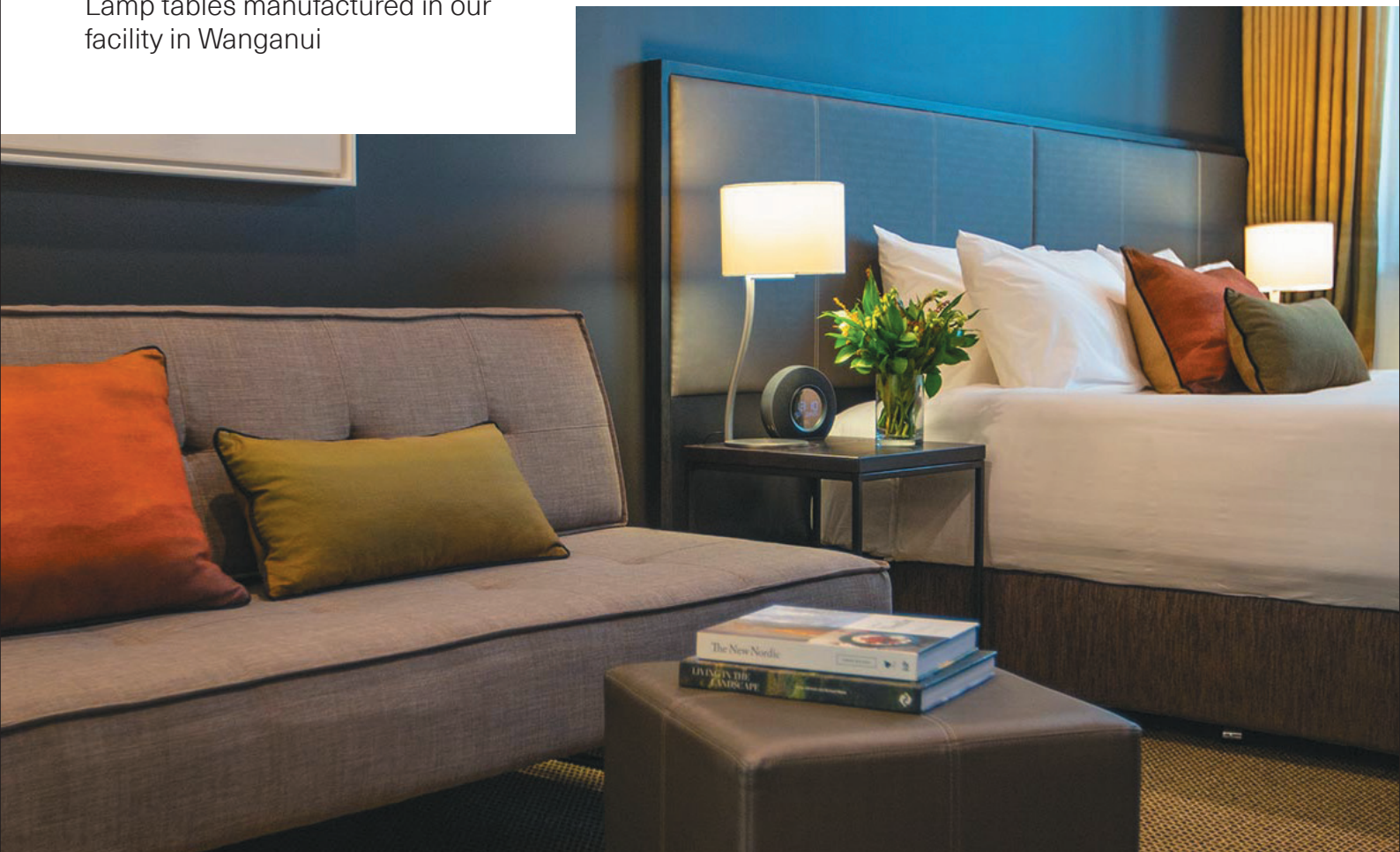
This was a complete design, procure and supply project utilising many facets of Soren Liv's furniture capability. With an incredible tight time frame of a little over 6 weeks from sign off. To meet the clients brief we supplied Solid Ash tables with metal bases, marble accent pieces and sofas with commercially rated fabrics and frames.



**Project:** Rydges Wellington Airport

**Product ranges used:**

Bespoke Bedside tables and Marble  
Lamp tables manufactured in our  
facility in Wanganui



The recently completed Rydges Wellington Airport Hotel, required a specific design to a budget. Soren Liv worked to the brief and manufactured both bedside tables with metal bases and Ash tops and lamp tables with a hexagonal marble top.





**Project:** Plume Villas – Matakana

**Designer:** Design Point

**Product ranges used:**

Bespoke Ash and Metal one  
drawer bedside cabinets

Plume Villas offer boutique luxury serviced accommodation where guests can relax and rejuvenate in a peaceful country setting. The 12 villas are set in a beautifully landscaped environment, at one with nature in the heart of the country.

**Project:** The Sebel Brisbane,  
Margate Beach, QLD

**Product ranges used:**

Elle Marble Side Table, Livorno  
Outdoor table, Granada Chairs,  
Calvin Dining Chairs



A high quality GlobeWest fit-out was chosen by design house Traders in Purple to compliment the enviable view from this beachfronted accommodation.



**Project:** Coronation Apartments,  
Parramatta, NSW

**Product ranges used:**

Juliet Chairs in Velvet, Sloan  
Marble top table



Vos Creative specified all major living spaces with GlobeWest furniture for leading developer Coronations' premium, architecturally designed Charlie Parker project in Sydney's emerging second CBD.

**Project:** Viaduct Harbour  
Apartments, Auckland  
**Product ranges used:**  
Gus, Elle Road, Sloan, Carter



Luxury high-rise apartments right on Auckland's harbour waterfront,  
Scandinavian style in moody greys and natural oak timbers.





**Project:** Viaduct Harbour  
Apartments, Auckland  
**Product ranges used:**  
Livorno Sofa Chair,  
Outdoor Dining Suite

## Our Process & Bespoke Manufacturing Facility

### **1. Brief and Consultation**

A meeting at our new Hotel Showroom to work out the scope of project and identify best practice. Review design brief from Interior Designer or Hotelier.

### **2. Design Scope and Budget**

Look at design options and any alternatives required to meet brief and budget.

### **3. Research and pricing**

Review procurement options to evaluate best fit-for-use. Options would include both importing product or manufacturing in-house.

### **4. Proposal Development**

Present pictorials and drawings along with Interior Designers brief to finalise concepts.

### **5. Prototypes and Presentation**

Manufacture or source prototypes and present final options. Clarify materials, colours and fabrics.

### **6. Fine tuning - show suite**

Pull together all items required for display suite and set up either in Evoque Showroom or on-site at Hotel as requested.

### **7. Production and Procurement**

Manage all manufacture and procurement from multiple sources as required. Project manage and quality control all items.

### **8. Installation**

As require, manage delivery and installation of all items to Hotel site and achieve final inspection and sign-off.



## Specialist Manufacturing Facility

Soren Liv have their own specialist manufacturing facility and warehouse based in Wanganui. With over 40 years production experience behind them, Soren Liv can turn their hand to an amazing variety of timbers, materials and designs. Modern CNC machinery combine with lean manufacturing processes to produce product on-time, in spec and within budget.



## Our Products and Product Partners



Occasional Chairs - GlobeWest



Pedrali Chairs from Italy



Bespoke Lamp Tables from Soren Liv



Lighting from Targetti



Gus Modern from Canada



Selection of Bedside



Bespoke Wardrobes from Soren Liv



Bespoke Refreshment Centre  
from Soren Liv





Shelter Modern Table - GlobeWest



Classique from GlobeWest









**Soren Liv**  
HOTEL INSPIRATION  
Every room is a stage.

0800 00 23 00  
[sales@evoque.co.nz](mailto:sales@evoque.co.nz)  
[www.evoque.co.nz](http://www.evoque.co.nz)

Level 1  
373 New North Road,  
Kingsland, Auckland